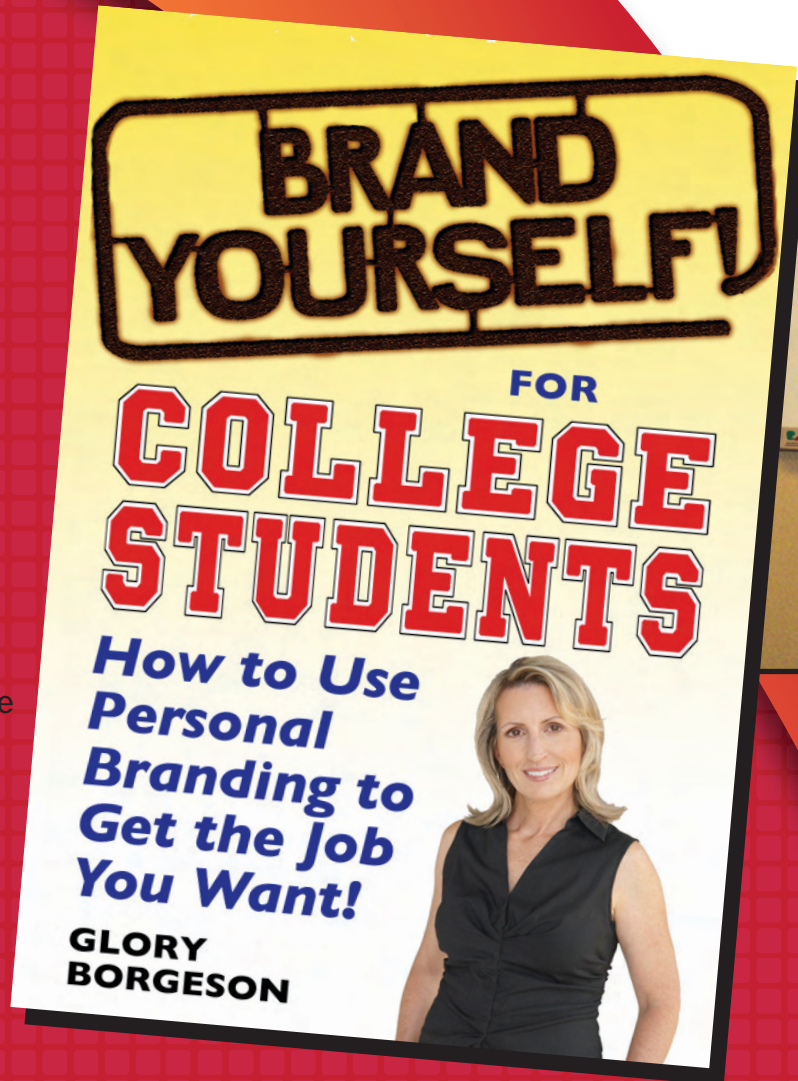


Bring Glory Borgeson
to speak to your students!

GLORY BORGESON has over 30 years' experience in corporate and entrepreneurial businesses, writing, speaking, and coaching. Her keen insight regarding the problems young adults face while searching for their first job in their chosen career (and how they can overcome those issues and succeed) makes her message timely and strategically vital for college students.



Give me 60 to 90 minutes with your students
and I'll have them figuring out
HOW TO BEAT THEIR COMPETITION

TO GET THE JOB!

YOUR STUDENTS will learn from Glory Borgeson:

- Why personal branding is vital to help your students get the job they want.
- Why so many hiring managers have a negative impression of 20-something workers (and how your students can change that for themselves!)
- The keys to personal branding that will help them get their first job and keep their career on a success-track for years!

Glory will show your students how to use personal branding to:

- Identify their "target market" decision-makers and what bosses want in an employee.
- Figure out how other people really see them.
- Change their brand in a positive manner (while keeping their individuality intact).
- Beat their competition to get the job!
- Create a brand message that clearly communicates the value they bring to an employer.
- Gain visibility in the eyes of the people who matter in the job market.



Consultant, business coach, speaker, and author of books, such as "Brand Yourself for College Students: How to Use Personal Branding to Get The Job You Want", can show your students how they can use *personal branding techniques* to get the job, keep the job, and continue to use their "self-brand" for future promotions and career success.

100 FREE BOOKS
when you schedule
Glory Borgeson
to speak at your school!
(a \$1,595 value)



P.O. Box 4224
Wheaton, IL 60189

To check speaking availability
contact 630-653-0992
www.GloryBorgeson.com

One of the biggest problems your age group has is the negative press you've received regarding workplace behaviors.

You need to get control of your personal brand. (Don't let other people control it!)

Your personal branding involves more than how you look and how you sound.

The people who have the authority to hire you are your "target market customers."

Many hiring managers have already decided that you and your peers are immature. Glory Borgeson will tell you how you can change their perception!

How do you believe other people perceive you? Is your belief accurate? How do you know?

If you don't brand yourself, someone else will - and it probably won't be the brand you want.

You can change a hiring manager's perception of you by communicating (and living) your personal brand.

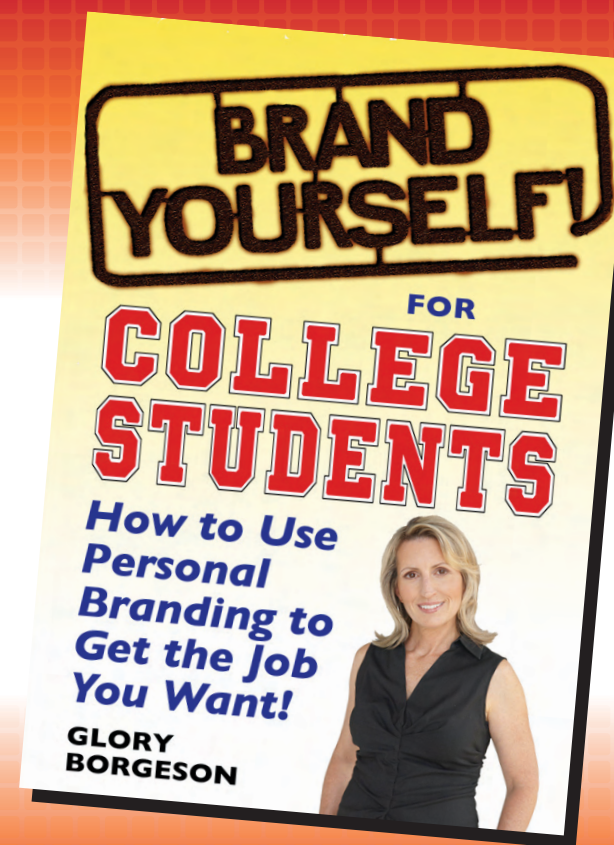
Do your students know how their personal brand is viewed by hiring managers?

Book Glory Borgeson to speak at your campus!

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How can you ensure your students will get a great job in their field when they graduate?



A GREAT SPEAKER FOR YOUR EVENT:

- Career Events
- Conferences
- Athletes' Meetings
- Orientation Week
- Lecture Series
- Leadership Events
- Greek Group Programs

Bring **Glory Borgeson** to speak to your students. She'll show them how they can use **personal branding** techniques to edge out the competition to get the job they want in a crowded marketplace!